



**AUTHENTIC  
NORDIC LIFESTYLE  
EXPERIENCE**

SPECIAL TRIPS TO NORTHERN EUROPE



# Zsar OUTLET VILLAGE

The best  
Outlet Shopping  
Centre in  
the Nordics

## A SHORT DISTANCE FROM HELSINKI AND ST.PETERSBURG

Zsar Outlet Village is the best shopping destination in all Nordics. With its international premium and luxury fashion, cosmetics and homeware brands, restaurants, coffee shops and other services, Zsar is a year-round perfect experience for the whole family!



## Much lower prices than in Helsinki or St.Petersburg

Zsar Outlet Village is located halfway between St. Petersburg and Helsinki on the EU-Russian border, less than 90 minutes from Helsinki and 2,5 hours from St.Petersburg. Here you can find the most internationally acclaimed luxury brands with super bargain prices. Zsar is open every day, so you can pretty much shop until you drop 24/7!



## Luxury brands -30-70% discount guaranteed

Zsar has a distinctly broader selection of premium quality brands than any other shopping centres in Nordics for women, men and children. There's going to be a whopping 110 different brands with their own stores. Also, the prices are amazingly affordable: All items are permanently on sale, and you can get 30-70 percent discounts every single day.



## Shop & relax

Zsar's American grill restaurant Classic American Diner, high-quality Italian bistro Luca's and Asian fusion restaurant Fu Hing keep hunger away. Or sit down for a cup of coffee at Espresso House, relax and enjoy! At Zsar there's also other services, such as two children's playground, free wi-fi and a fun exergaming iWall for your pleasure.

At Zsar, you get amazing discounts from luxury items and can eat in one of Zsars quality restaurants. You don't want to miss this shopping spree extravaganza!





# ZSAR

## OUTLET VILLAGE

### ZSAR OUTLET VILLAGE

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**EXPERIENCE  
IT NOW!**

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European Union  
European Regional  
Development Fund

Leverage from  
the EU  
2014–2020



Helsinki-Uusimaa  
Regional Council

REGIONAL  
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